

Michael Harmon

Curriculum Vitae
Bowling Green, Ohio
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EDUCATION

PhD., Media and Communications.

In Progress

Bowling Green State University, Bowling Green, OH
Advisor: Rick Busselle, Ph.D.
GPA: 3.66

- Participated in research group on narrative engagement and contributed Anova analysis.
- Developed Fear of Missing Out research on Ephemeral social media platforms for a research paper.

M.A., Digital Media Studies.

2018

Sam Houston State University, Huntsville, TX
Advisor: Robin Johnson, Ph.D.
GPA: 4.0

- Participated in a group project to develop Snapchat social media marketing proposal for social media course.
- Developed a group research project proposal applying technology acceptance model to ridesharing applications for persuasion research course.
- Conducted research on diffusion of innovation theory applied to virtual reality in music videos for mass communication theory course and thesis topic.
- Conducted research on altruism in question answering forums for mass communication research methods course.

B.A., Studio Art, *magna cum laude*.

2015

Howard Payne University, Brownwood, TX
GPA: 3.74

RELEVANT GRADUATE COURSEWORK

Digital Media Theory and History ♦ Critical Approaches to Media ♦ Social Media ♦ Advanced Digital Writing ♦ Digital Media Ethics and Law ♦ Mass Communications Research Methods ♦ Mass Communications Theory ♦ Digital Entrepreneurship ♦ Persuasion Research

WORK EXPERIENCE

Teaching Assistant

2018

Department of Media and Communication
Bowling Green State University
Bowling Green Ohio

- Taught two intro to public speaking courses that provided experience for informative, persuasive, impromptu and group speaking skills.
- Students learned the importance of public speaking skills such as avoiding filler words, maintaining proper eye contact, time management, keeping organized, and utilizing stylistic devices during speeches to add context to each speech.

- Students learned how to cooperate in a group environment during class activities that motivated them to remember concepts from their textbooks and apply them to real life experiences or scenarios.
- Emphasized the importance of overcoming communication apprehension through speaking experience and increasing students' self awareness of how to conduct self critiques to improve upon future speeches.
- Students learned how to do in-text and verbal citations from sources in MLA and APA styles of formatting and apply them to speech outlines and in-class speeches.

Teaching Assistant

2017

Department of Mass Communications
Sam Houston State University
Huntsville, TX

- Taught two writing for media courses that emphasized different journalistic writing styles for broadcast scripts, journalistic writing, public relations, advertising, and writing for a web series.
- Developed writing assignments such as writing a broadcast script in proper broadcast news format.
- Informed students how to write a print news story with a proper headline, lead, and organized story structure.
- Instructed students about the differences in writing for public relations and advertising through additional writing assignments.
- Gave students weekly exercises that stressed importance of proper grammar and appropriate formatting in writing for the media.
- Taught students how to distinguish between the most important details within news stories.

Graduate Assistant

2015

Department of Mass Communications
Sam Houston State University
Huntsville, TX

- Planned sports broadcasting course schedule.
- Taught students how to properly operate a camera: how to perform various shots of athletes and audiences, how to set up a camera and balance it on a tripod, and how to properly communicate through a headset during sports events.
- Instructed students on how to set up a broadcast production at athletic events: students had to set up camera reels, tape down cables, figure out proper safety routes to avoid audiences tripping over equipment.
- Informed students about proper broadcasting teamwork: students had to choose various positions from camera man to technical director, students had to synchronize camera work and graphics being sent from a broadcast van to a score board during sports events.
- Assessed students on their ability to properly follow instructions on utilizing camera and broadcasting equipment during sports events.
- Assisted with developing online courses and administering tests on broadcast production techniques including developing a budget for a fictional documentary production.

Student Worker

2014

Art Department
Howard Payne University
Brownwood, TX

- Installed art galleries.
- Set up art studios for courses.
- Created poster designs for art galleries.
- Printed and graded exams.

PROFESSIONAL REFERENCES

Robin Johnson, Ph.D.
Graduate Program Coordinator/Assistant Professor
Department of Mass Communication
Sam Houston State University
Huntsville, TX, 77340
(936)-294-1499
robin.johnson@shsu.edu

Marcus Funk, Ph.D.
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