

BRIAN GEYER

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Twitter: @brian_geyer/@BGFalconMedia/@The_BG_News articles on bgfalconmedia.com

EDUCATION

Bowling Green State University (BGSU), Bowling Green, Ohio August 2018-May 2022

- Bachelor of Science in Journalism, Specialization in Public Relations
- Minor in Political Science

EXPERIENCE

BG News – BG Falcon Media, Social Media Editor, Bowling Green, Ohio May 2022-Present

- Create social media posts on Twitter (@BGFalconMedia, @The_BG_News) and Facebook (@BGFalconMedia)
- Manage a team of associates to schedule social media posts on BG Falcon Media accounts
- Write news articles revolving around the University and Bowling Green area
 - BGFalconMedia.com

Biggy Coffee, Barista, Bowling Green, Ohio September 2018-September 2019

- Greeted and assisted customers with any drink or food-related questions at the cash register
- Engaged in conversation while making lattes and other coffee drinks

Biggy Coffee, Shift Leader/Barista, Defiance, Ohio April 2017-August 2019

- Greeted and assisted customers with any drink or food-related questions at the cash register
- Engaged in conversation while making lattes and other coffee drinks
- Shift leader: oversaw other baristas making drinks along with managing cash orders and any customer-related questions

INVOLVEMENT

Opening Week Group Leader, BGSU First-Year Group Leader, Bowling Green, Ohio August 2019

- Facilitated icebreakers, events and games to introduce first-year students to the BGSU campus
- Provided tours to first-year students to help them get accommodated to their first week of classes
- 50 service hours

Falcon Communications, Falcon Media Associate, Bowling Green, Ohio August 2019- Present

- Serve as a bridge between The BG News and Falcon Communications to communicate ideas
- Manage a team of associates and oversee a social media spreadsheet to schedule posts

BGSU College Democrats, Treasurer, Bowling Green, Ohio September 2019-Present

- Manage the budget and money for entertainment and travel
- Serve as a member on the executive board to approve ideas for the club

SKILLS

Fantastic communication skills Cooperative with others Works well in social environments

Focused under pressure Robust leadership skills Strong customer service background