

JIM BORGMAN WINS PULITZER

BY JIM KNIPPENBERG
The Cincinnati Enquirer

At 2:45 p.m. Tuesday, Jim Borgman had a knot in his stomach.

At 3:09 p.m., he had the 1991 Pulitzer Prize for editorial cartooning, and the knot dissolved.

The news came in a call from Western Union. Borgman's end of the

conversation went like this: "OK... Uh-huh... Yeah... thank you... all right... thank you very much... OK... OK... OK... well, ALL RIGHT!"

"Boy, that feels good," Borgman said the minute he hung up. "It feels wonderful and overwhelming and bright

(Please see BORGMAN, back page, this section)



Winning smiles

Pulitzer Prize winner Jim Borgman and his family acknowledge applause from Enquirer colleagues after the announcement of his award. With Borgman is his wife, Lynn; at his left, their son, Dylan; at right, and their daughter, Chelsea, in Dad's arms. George Blake, Enquirer editor/vice president, is at far right.

The Cincinnati Enquirer
Gary Landers

■ Three pages of Borgman: A-2, 3, 4



THE CINCINNATI ENQUIRER

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APRIL 10, 1991

WEDNESDAY

A GANNETT NEWSPAPER

Our 150th birthday Inside

Three full pages: A-6, 7, 8



The Cincinnati Enquirer's Keating and Borgman

Enquirer publisher William J. Keating, left, and cartoonist Jim Borgman look at this morning's paper, hot off the press.

A DAY IN THE LIFE OF THE ENQUIRER

The Enquirer begins every day as paper, ions and tons of it in heavy rolls, sitting in a storage room, and quite white but blank, empty.

It ends in the minds of half a million people, a package of news from local neighborhoods and outer space, filled with hard facts and contending ideas, the games people play and the arts they enjoy, pictures, charts, and cartoons, advice for business, health and sleeping — and some laughs.

In between in the work of 1,056 people, finding the news, creating and editing the words and pictures, selling and producing the advertisements, putting together the pages, running the enormous printing process, distributing and delivering the newspapers all around the Tri-State.

That's the way it has been happening for exactly 150 years. Today is the 150th anniversary of Volume 1, Number 1, the first issue of The Cincinnati Enquirer. People, procedure and technology change, but on more than 52,000 days, the purpose has been the same.

On Pages A-6-8 is the story of how it happens, on a somewhat typical but in some ways very special day.



The Cincinnati Enquirer's newsroom

The news desk works Tuesday afternoon, editing stories and designing pages for this morning's Enquirer.

Israel OKs peace talks with Arabs

U.S., Soviets to share role as co-sponsors

ENQUIRER NEWS SERVICES
JERUSALEM — Israel's government agreed for the first time Tuesday to convene an Arab-Israeli peace conference, co-sponsored by Washington and Moscow.

A U.S.-arranged meeting attended by Israeli, Arab states, Palestinians and the Soviet Union would mark a breakthrough in Middle East diplomacy after years of stalemate in peace talks.

But Secretary of State James Baker, who raised the plan Tuesday during meetings here with Israeli officials and a group of Palestinians, cautioned that the proposal was still in the early stages.

Baker, who still must obtain Arab support, said "there is a long, long way to go."

U.S. officials said there was still no agreement between Washington and Israel on the format, participants, location or timing.

The plan is a more restricted form of the "international conference" that Arab leaders have sought as a cover for dealing with Israel and that Israel has rejected, leaving a gaping hole by unrepentant states.

Previously, Israel had ruled out including the Soviet Union unless it restored full diplomatic relations with the Jewish state.

Israeli Foreign Minister David Levi did not repeat that condition Tuesday, but the Soviets have indicated they will take that step.

"The United States believes there is no possibility of convening a meeting of Arab states with Israel to talk about peace under the auspices of the United States," Levi said with Baker at his side.

The United States believes

that a Soviet Union which agrees to the same agenda and the same general political approach "should be included. Levi said, and that "Israel will not oppose participation of the Soviet Union" under those circumstances.

Later this week, Baker will discuss the proposal with Egyptian President Hosni Mubarak, Syrian President Hafez al-Assad and the foreign ministers of Saudi Arabia and Jordan.

There was no sign of any give on the main issues blocking a peace settlement.

The Israeli government remains opposed to the U.S. position that Israel exchange occupied Arab territory for a permanent peace and

continues to build new housing in the occupied West Bank and Gaza Strip over U.S. objections.

Israel also remains adamantly opposed to Palestinian demands for an independent state.

Nevertheless, the Bush administration has concluded that the recent victory in the Persian Gulf war provides opportunities for improving relations between Israel and the Arab nations in the U.S.-led alliance against Iraq.

Israel's government said Monday that it would accept the regional conference only if it leads to direct bilateral negotiations between Israel and Arab states.

But Egypt's state-owned newspaper, Al-Ahram, reported in today's edition that Egypt would respect the concept of such bilateral negotiations. The newspaper, which Mubarak's government often uses for making statements, said Egypt views an international peace conference to be the proper way to settle Arab-Israeli disputes.

Levi said with Baker at his side.

The United States believes



James Baker

Inside today

SPORTS

■ Despite family troubles, Jose Rip is eager to prove his worth to the Reds-B-1

METRO

■ Data about the Secret Service was found in the van of a radio operator arrested Friday in connection with a hoax-E-1

TEMPO

■ Kitty Kelley defends her controversial biography of Nancy Reagan-D-1

FOOD

■ How to avoid kitchen accidents-C-1



Pitcher Jose Rip

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Weather: Partly cloudy w/ breezy, high 55. Low tonight near 33. Details, Page A-9

P&G might buy part of Revlon

Max Factor brand, international division reported in deal

BY PATRICIA GALLAGHER
The Cincinnati Enquirer

Procter & Gamble Co. is expected to announce plans today to buy part of Revlon Inc., according to a New York investment banker and longtime P&G watcher.

Hercules A. Segalis, who leads consumer-goods acquisitions at Paus-Welber Inc. and recently helped a client buy a piece of Revlon, said P&G will buy New York-based Revlon's international division and Max Factor brand.

Segalis said he did not know how much P&G would pay in the deal. Earlier, analysts put the price tag for all of Revlon at \$3 billion.

P&G officials would not comment. They said, however, that the company would make an announcement in a press release at 10 a.m. today.

A Revlon spokesman did not return a call seeking comment.

P&G's board met Tuesday in a regularly scheduled meeting. There was no word on any action, but such boards typically sign off on major transactions like acquisitions.

P&G's interest in Revlon surfaced in March when newspapers reported that Revlon Chairman Ronald Perleman was considering selling part of all of the company.

Perleman showed his hand in

January when he sold U.S. rights to Revlon's German-made Montel cosmetics brand to a German firm, said Segalis, a former P&G manager who followed the company for 20 years as a stock analyst.

"Prior to that, there was no indication that Perleman would sell."

P&G wants part of Revlon to build its cosmetics business, especially overseas, analysts have said. The company entered the industry in 1989, buying Cover Girl and Clarion brands from Naxell Corp.

If it buys Max Factor, it will get a leader in lipsticks and nail polish. If it buys Revlon's international business, it will get distribution of several brands in 80 countries.

Save money — coupons inside today worth at least \$59

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THE PULITZER

JIM BORGMAN



The 10 cartoons on this page and the next were submitted to the Pulitzer judges. The seven cartoons on Page A-4 are some of Borgman's favorites from past years.

Borgman gets the word



A PLACE WHERE NO ONE IS AFRAID TO HUG

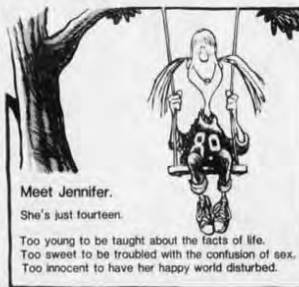
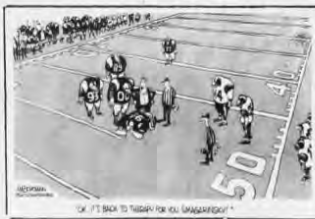
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THE BEST OF

JIM BERGMAN



NEXT...



First Enquirer cartoon

June 7, 1978

Challenger disaster